



Waterside Market 2018 Vendor Package

240 Main Street, Deseronto, ON K0K 1X0



Introduction

The Canada Optical Company (originally called Canada Zyl Company) operated a factory in Deseronto, Ontario from 1946 to 1996, manufacturing frames for glasses. In 1996 the factory operations were moved to a building on the airport of the Tyendinaga Mohawk Territory. It closed down in 2002.

Once home to the Deseronto Flea Market (closed in 2008). The Deseronto Waterside Market opened its doors in May 2016, the

property was host to the Town of Deseronto's industrial glory days dating back to the late 1800's. The new owners of the property envision creating a family friendly vendor market featuring new and used merchandise that caters to all ages in an industrial chic setting.

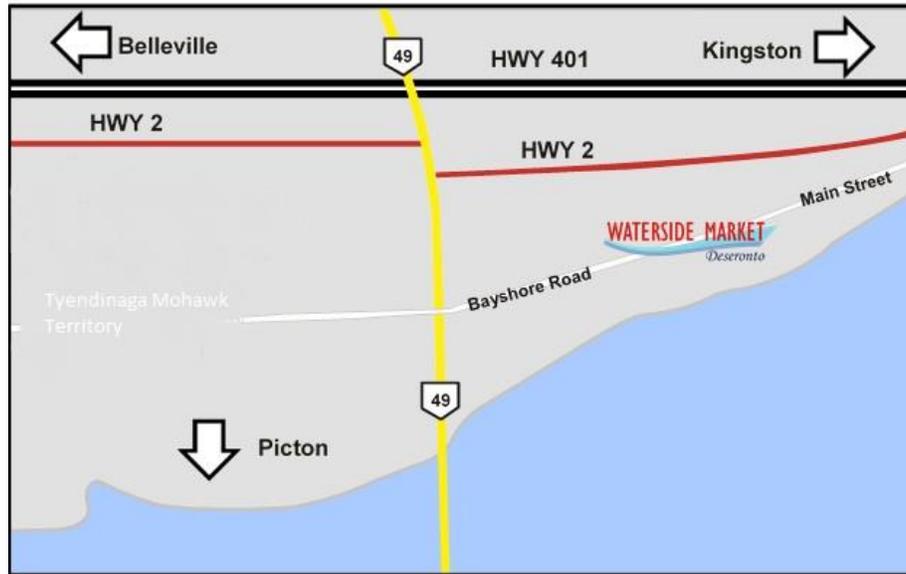
Flea markets have been a way of life for centuries and making a "good deal" is something that brings a smile to everyone's face. The large selection of goods and services to be offered by the vendors in the Deseronto Waterside Market will give customers the opportunity to find those good deals in a modern industrial atmosphere, and at the same time, provides an inexpensive entertainment alternative for family outing.



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Location & Directions

The Waterside Market is conveniently located between the communities of Belleville to the West; Picton and Prince Edward County to the South; Tweed and Madoc to the North and Napanee and Kingston to the East. The market is located minutes from Canada's busy Hwy 401, and seconds from scenic Hwy 2.



From Hwy 401 travelling East: Exit Highway 401 at Highway 49. Travel south through the Tyendinaga First Nations and turn left on Bayshore Road (immediately before the Sunrise Bridge.) Travel east and Bayshore Road turns into Main Street as you leave the reserve and enter Deseronto. The market is on the water side of the street.

From Hwy 401 travelling West: Exit Highway 401 at Deseronto Road. Travel south until you reach Highway #2 in Deseronto. Turn right and travel west along Hwy 2. Turn left on Mill Street (Main Street runs parallel to Highway 2, so you can turn left on any street before Mill). The market is at the corner of Main and Mill Street.

Facilities

We operate on two plus acres of land on waterfront property on Mohawk Bay, which is part of the Bay of Quinte. The market is housed in an historic factory built in the late 1800's and one of the few remaining landmarks of the town's industrial past. There is ample parking - both on-site and on surrounding streets.

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Customers

Our focus is to provide a shopping atmosphere for the community and tourists, rich in country culture and fun for the whole family. We see a variety of age groups come through our doors every weekend. Attendance at the market has been increasing year over year since 2016.

Booth Rentals

As a vendor you can choose to be inside or outside, depending on availability and your retail needs.

Main Hall		
Monthly (5)	10' x 12'	\$225 plus HST
Monthly (16)	8' x 8'	\$125 plus HST
Monthly (10)	8' x 5'	\$100 plus HST
Monthly (2)	8' x 12'	\$200 plus HST
Monthly (2)	16' x 10'	\$250 plus HST
Front Hall		
Monthly (15)	8' x 7'	\$120 plus HST
Daily Rentals -Indoor		
- Saturday		\$30 incl HST
- Sunday		\$30 incl HST
- Full Weekend		\$30 incl HST
Daily Rentals -Outdoor		
- Saturday		\$20
- Sunday		\$20
- Full Wknd		\$30

Terms and Conditions:

1. To receive monthly rate, a minimum three-month commitment is required. Notice of 30 days required to vacate.
2. Booth rates vary depending on size and location.
3. Posted rates are subject to change without notice. Confirm rental information by contacting the Deseronto Waterside Market.

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How to Rent a Booth

- A. Determine your budget
- B. Determine if you would like to be inside/outside
- C. Determine how much space you need; will one booth be enough?
- D. Determine the duration of your booth rental
- E. Contact the market (information on last page) to determine availability
- F. Pay for your booth at the time of reservation.

Vendor Opportunities

Currently the market is seeking vendors distributing products in all categories. Here are some items we'd like to feature, although this is not a complete list.

Antiques
Electronics,
Household products,
New and Used Furniture,
Hobbies & Collectibles,
Natural & Health products,
Home Renovations, Tools & Hardware,
Automotive products and accessories,
Sporting goods & Outdoor Living,
Military Paraphernalia,
Satellites/Media Boxes,
Musical Instruments,
Medical supplies
Souvenirs and gifts,
Service booths,
Fashion clothing,
Water softeners

For a complete and up-to-date listing of our current vendors and products/services sold please check our website.

Food Vendors

We are developing our food portion of the market. We are currently seeking:

Food Truck (various menus), Hot Dog/Sausage Cart, Pizza/Pastries
Deli Meats, Fresh Eggs/Cheese/Honey/Fudge
Outdoor Farmers Market –May to November
We welcome any ethnic foods and alternatives.

Contact the Hastings County Health Department for regulations.

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Marketing Initiatives

At the Deseronto Waterside Market we understand the value of advertising and will put a lot of effort into advertising and event promotion to bring customers to our vendors. Some of the current venues we use to promote the market:

Newspapers:

Belleville Intelligencer, Napanee Beaver, Picton Gazette, Weekly County News, Snapd Kingston

Specialty Publications:

Parks Ontario (Sand Banks Provincial Park), Napanee Visitors Guide, Bay of Quinte Visitors Guide

Pamphlets: located at community centers, tourist destinations, bed and breakfasts.

Internet: Kijiji

Website: www.deserontowatersidemarket.com

Facebook: www.facebook.com/deserontowaterside

Instagram: @deserontowatersidemarket

Twitter: @DeserontoMarket

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Special Events

The market hosts a number of family-oriented events each year to draw in visitors. The objective is to create a carnival like atmosphere to appeal to all ages. Local musicians are encouraged to play at the market throughout the year, and incentives are offered for their participation.

<p>April</p> <p>Vendor Preparation</p>	<p>May</p> <p>Seasonal Market Opening</p>	<p>June</p> <p>Classic Car Show</p> 
<p>July</p> <p>Canada Day</p> 	<p>August</p> <p>Corn Festival Weekend</p>	<p>September</p>
<p>October</p> <p>Halloween Fun Weekend</p> 	<p>November</p>	<p>December</p> <p>Christmas Market</p> <p>Santa Visits</p> 

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Contact Us

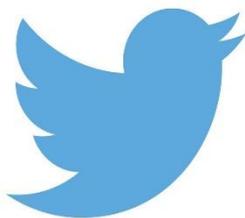
Operations Manager: James Simic
Address: 240 Main Street, Deseronto, ON K0K 1X0
Telephone: 613-396-2819
Email: deserontowaterside@cogeco.ca
Website: www.deserontowatersidemarket.com
Social Media:



www.facebook.com/deserontowatersidemarket



@deserontowatersidemarket



@DeserontoMarket

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Deseronto**storage**



Feeling cramped?

Let us Help!

Are you suffering from 'nomoreeroom-itis?' Perhaps you're renovating or selling your home and you need temporary storage? Maybe Aunt Mabel has moved in and she brought too much stuff? Or you're in between digs and you need your belongings once you find a new home or return from Europe? We can help!

Residential Storage

- Get your house back - Your house was large enough when you moved in but that was years ago. Your items are still valuable to you. Storage is a great option so you can have the best of both worlds.
- Planned renovations - Make life easier when you renovate and get everything out of the way. It'll save your back from having to move things over and over.
- Make room for guests - If your spare bedroom is full and you need to clean up in a hurry but don't have time to sort, small lockers are available to get you through the crunch.
- Make room for all your life events. Store your stuff and open up your life.

Commercial Applications

- Retail - Ideal for storing excess inventory for your peak periods
- Office Renovations - Keep your office efficient during renovations by storing unneeded supplies and furniture
- Home Office - Separate your home and work life and store your business inventory
- Market Vendors - Store your inventory during off peak and peak selling season

Why Deseronto Storage?

- Storage for short or long term
- Different sized units to accommodate your needs
- Easy ground floor access
- Competitive Rates